

# JOSH MARTIN





ENVIRONMENTAL GRAPHIC DESIGNER +  
ART DIRECTOR



## ABOUT ME

I am a designer who creates environments that transport visitors to other worlds, whether it be a fantastical theme park or an immersive animal habitat. I strive to bring fresh and innovative ideas to every project, always pushing myself and my team to think beyond the norm. For me, the most important part about my job is to accurately and respectfully represent cultures from around the world so that guests may understand and enjoy their art, stories, and identities.

## CONTACT

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## EDUCATION

**B.F.A. in Studio Art**  
with a concentration  
in Graphic Design

**Baylor University**  
Graduated May 2019  
GPA: 3.91

## SKILLS

I am proficient in these software tools utilized for creating logos, signage, architectural concept art, photo mock-ups, 3D models, and final production art.

-  **PHOTOSHOP**
-  **ILLUSTRATOR**
-  **INDESIGN**
-  **RHINO3D**
-  **BLENDER**

## AWARDS + RECOGNITION

**THEA AWARD RECIPIENT**  
Fort Worth Zoo  
*Elephant Springs*  
April 2022

**FINALIST**  
Walt Disney Imaginations  
*Lion City*  
Feb. 2018

## EXPERIENCE

### ENVIRONMENTAL GRAPHIC DESIGNER

**BLUE RING CREATIVE | PBK ARCHITECTURE**  
*July 2023 – Present*

Currently, I serve as an environmental graphic designer at Blue Ring Creative, a PBK Company. In my role, I collaborate closely with architects to craft expansive wall murals, themed vignettes, and distinctive monument/wayfinding signage. My responsibilities span from initial concept development to final production. I specialize in enhancing collegiate sports centers, ensuring they exude dynamic and well-coordinated environments.

### FREELANCE DESIGNER/ILLUSTRATOR

**BRIAN MORROW PRODUCTIONS**  
*Feb. 2022 – June 2023*

I collaborated with BMP to produce educational graphics and illustrations for SeaWorld San Diego's Rescue Jr. themed play area. Additionally, I contributed to the creation of a custom, digitally-painted floor illusion for the renowned St. Louis Union Station.

### ART DIRECTOR / GRAPHIC ARTIST

**FORT WORTH ZOO**  
*Feb. 2021 – July 2023*

As an art director and graphic designer for the Fort Worth Zoo, I am responsible for developing concepts, creating marketing campaigns, in-park signage, and themed environments. In both the THEA award winning *Elephant Springs* and upcoming *Predators of Asia & Africa*, I create concept art and mock-ups for signage, architectural facades, send production art to vendors, paint on-site, and manually install various themed signage and propping.

### DESIGN INTERNSHIPS

**WALT DISNEY IMAGINEERING**  
*June 2018 – Aug. 2018 & June 2019 – April*

During my two internships with the Walt Disney Company, I worked on several guest-facing projects including *Avengers Campus* at Disney California Adventure and UI designs for Disney Cruise Lines. My work on *Avengers Campus* included designing functional and decorative elements like trash bins, themed signage, a popular floor illusion, and much more.